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Food Information Series
United States Department of Agriculture
Office of Information
Washington, 25, D. C.



August 19, 1943

Subject: Suggestions to hog producers to get hogs to market early

Field Distribution: War Board members, Extension Service workers, BAE analysts, FDA Regional Marketing Reports Chiefs, SCS Regional Information Chiefs, FSA Regional Information Chiefs, FCA Regional Information Chiefs.

Suggested Use: These drawings can be copied for letters, posters, etc.

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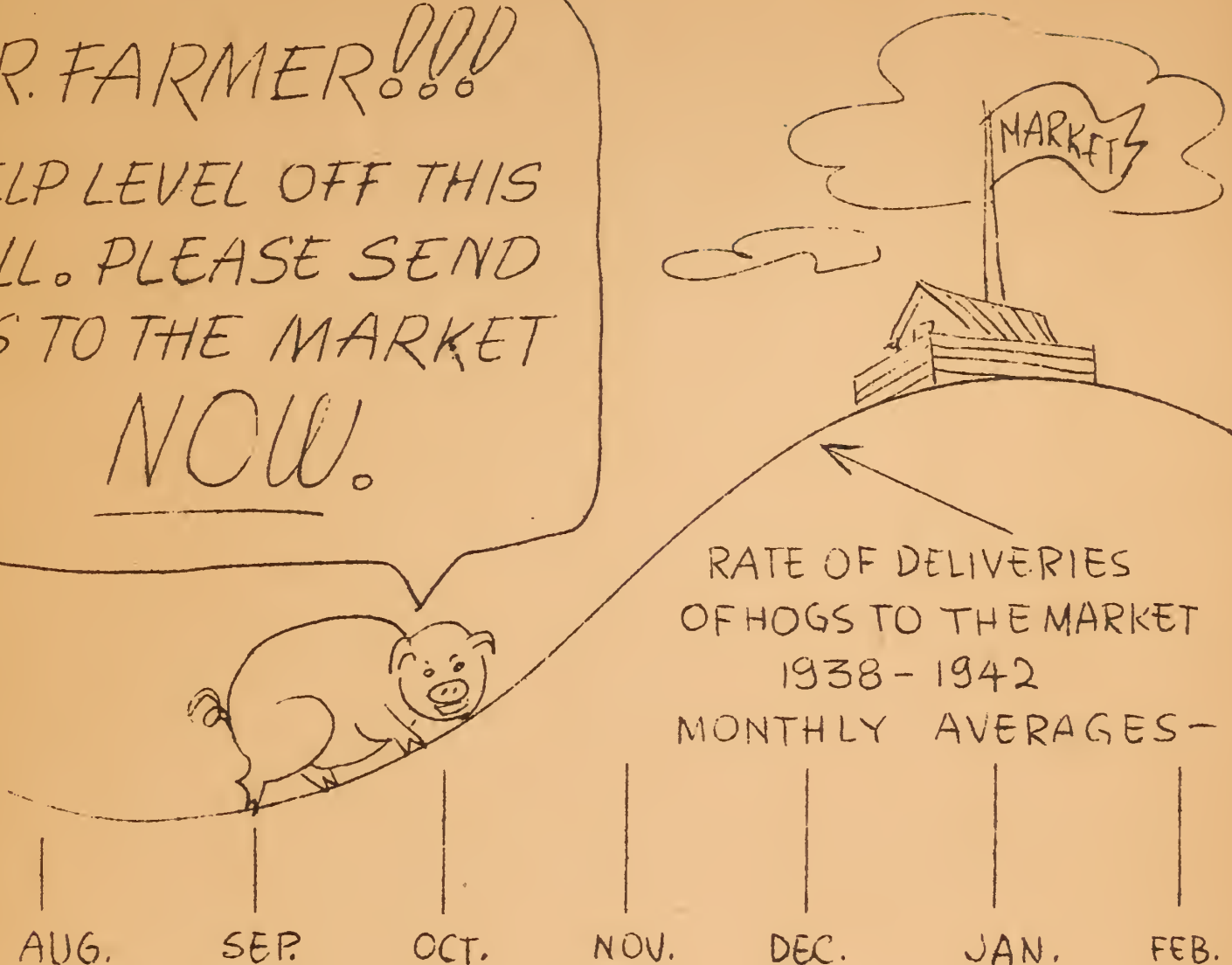
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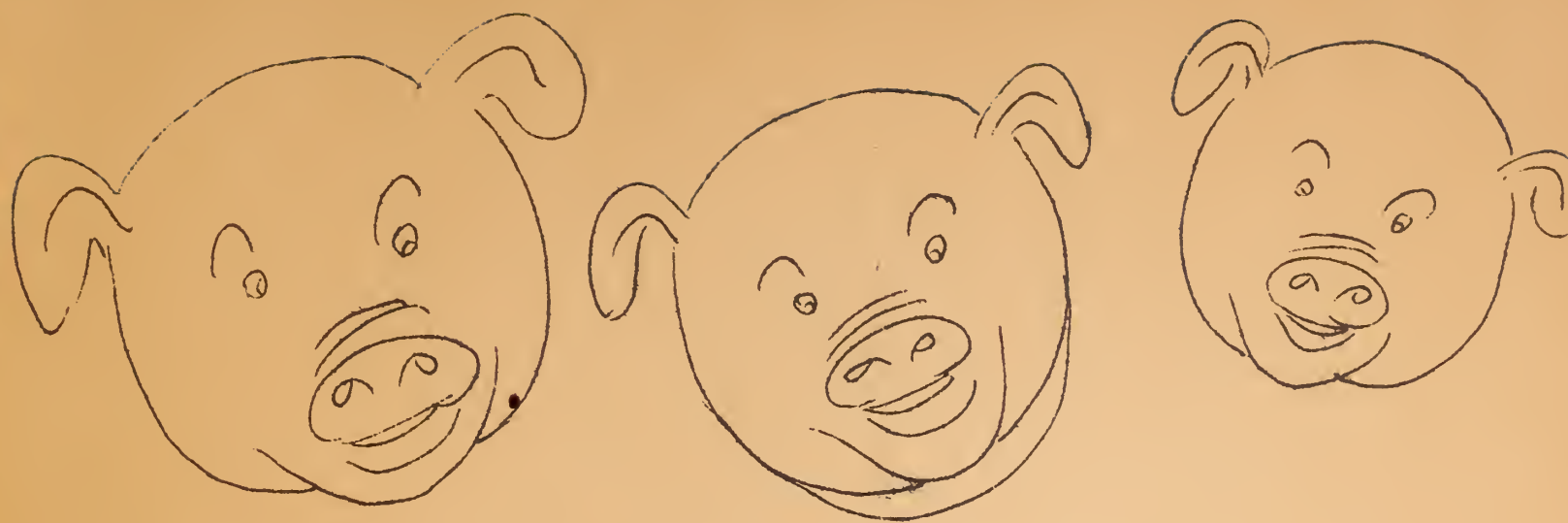
MR. FARMER!!!
HELP LEVEL OFF THIS
HILL. PLEASE SEND
US TO THE MARKET
NOW.



Unless more hogs go to market this year's hill will be higher than ever.

AND HERE'S WHY:

1. 22% bigger spring pig crop than last year
2. Capacity of slaughter houses limited
3. Uniform supply of pork products vitally needed NOW
4. Transportation, refrigerator and shipping space restrict quantity that can be handled without loss during months of heavy slaughter



SEND THOSE HOGS
to the Market NOW!

The cooperation of producers is essential to the successful handling of the hog marketing problems during the fall and winter months. If marketings are not properly distributed, it may be necessary in these months for producers to withhold their hogs from market until they can be assured of a ready slaughter outlet for them. This appeal by the War Meat Board is an initial step of a continuing effort that will be made to avoid such a condition with its attendant inconvenience and hardship to farmers.

"GET 'EM IN NOW WHILE THEY'RE GETTIN' GOOD"

